



COLOR. ARTISTRY. EXCELLENCE.



## VENETIAN™ MAX HANDHELD SPRAY TAN SOLUTION

Norvell Venetian Max Spray Tan Solution is expertly crafted to evoke the iconic Italian Riviera glow, featuring our unrivaled cool violet-brown undertones that deliver the deepest, boldest tan in the Venetian Collection. Only the finest ingredients are purposefully selected to prevent the dreaded orange undertone and achieve the highest standard of quality in skincare and color. The most advanced bronzers are carefully blended with micro-encapsulated DHA, potent antioxidants, and rich moisturizers for a radiant complexion – because healthy skin tans best!

### BOLD COLOR RESULTS

Norvell is one the largest users of DHA in the world. We test each batch to ensure quality and freshness for peak product performance. Our Venetian Collection is expertly crafted with VIO-7, a unique blend of anti-orange bronzer pigments, designed to counter any unwanted orange undertones for the most natural-looking tan.



### NATURAL COLOR COMPLEX™

Our proprietary infusion of skin-loving ingredients.

- **PREVENTS & PROTECTS** – Antioxidant-rich Vitamin E and Tomato fruit extract help reduce wrinkles and guard against premature signs of aging.
- **TIGHTENS & FIRMS** – Vitamin C helps stimulate collagen to boost skin elasticity, tone and firmness.
- **SMOOTHS & HYDRATES** – Aloe Vera Barbandensis Leaf Juice locks in moisture and helps reduce fading for a longer-lasting radiant tan.

### SAY GOODBYE TO ODORS

Specially formulated with Ordenone®, a powerful odor-neutralizing ingredient, it effectively encapsulates and virtually eliminates odors commonly associated with sunless tanning. It is infused with the delightful fragrance of Coconut Paradise (Nut Allergy-Free)



OUR BEST-SELLING VENETIAN COLOR - NOW IN THE DEEPEST, DARKEST SHADE EVER! VIO-7 ANTI-ORANGE COLOR TECHNOLOGY.

### PRE-TAN CARE

Prepare the skin with our Exmitt or XLATAN™ products to gently exfoliate and balance pH levels prior to spray tan application.

### ENHANCE THE EXPERIENCE

Customize your clients spray tan experience: Choose one or all of our Pro Lab Solution additives: Vitamin Bath, Hydration Lift, Collagen Boost and DHA Boost.

### POST-TAN CARE

Seal in flawless color, moisturize and mitigate color transfer with our Hydrofirm™ Setting Spray. Follow up with our Tan-Lucent™ Drying Powder, a lightweight, fragrance-free, translucent finishing product to help reduce tackiness and won't harm the color or glow of the tan.

### AVAILABLE SIZES:

8 fl. oz | 404207  
34 fl. oz. | 404208

Our 34 oz. Everfresh™ box is specially designed to eliminate product oxidation and maintain the freshest solution possible after opening.

### HOW TO USE

**SPRAY APPLICATION:** Depending on your equipment, dispense 2-2.5 oz of solution into the spray gun solution cup. Keeping gun 6-8 inches from skin, spray in a smooth sweeping motion. Increase spray distance to 12 inches when spraying face, hands, and feet. Use air only from the spray gun to dry completely. Do not oversaturate skin. Applying too much solution will cause the tan to look unnatural. Unused solution may be stored in an airtight container and reused within 24 hours. Clean gun thoroughly everyday and allow to fully air dry.

**RESULTS:** Use air only from the spray gun to dry completely. Tan will begin to develop in 4-6 hours and reach full color results within 24 hours. After 8-10 hours, clients may rinse with warm water only—no soap or scrubbing, gently pat dry.

**PRODUCT INGREDIENTS:** Aqua (Water/Eau), Dihydroxyacetone, Alcohol Denat., Dimethyl Isosorbide, Caramel, Propanediol, Solanum Lycopersicum (Tomato) Fruit Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Aloe Barbadensis Leaf Juice, Ascorbic Acid (Vit. C), Tocopheryl Acetate (Vit. E), Erythritol, Glycerin, Polysorbate 20, Xanthan Gum, Phenoxyethanol, Caprylyl Glycol, Fragrance (Parfum), Green 5/CI 61570, Blue 1/CI 42090, Red 4/CI 14700, Red 33/CI 17200, Yellow 5/CI 19140, Yellow 6/CI 15985, Coumarin

### CROSS-SELL OPPORTUNITIES

- Handheld Solutions: Venetian, Venetian Plus, and Venetian Rapid
- Extend or Self-Tan Products: For body, Venetian Self-Tanning Mousse (8 oz.), Mist (7 oz.), and Venetian Rapid Mousse (4 oz.). For face, travel-sized Venetian Facial Mousse and Mist (each 1.7 oz.)



Paraben Free • Gluten Free • Non-Comedogenic • Cruelty Free • Sulfate Free • 100% Vegan • Nut Allergy Free

