

### WHAT IS RECOVER?

Skincare that meets you where you are. Born from the world of automated spray technology, WellFit reimagines skincare as a full-body experience.

Our newest treatment, Recover, is now available in the Mystic Booth. It's formulated to help replenish electrolytes and amino acids lost through activity, supporting healthier, smoother, more energized skin. Enjoy a warm, gentle mist full-body skincare treatment with simple voice guidance in just minutes, then step out refreshed and recharged.

Our in-house R&D team formulates each treatment with precision and purpose, while our engineers design the automated systems that deliver those results ensuring every innovation moves seamlessly from lab to life.

#### THE BENEFIT IN ONE LINE

## RECOVERY IN. FATIGUE OUT.

#### HOW TO INTRODUCE IT TO CUSTOMERS

“Recover is our full-body skincare treatment that helps replenish electrolytes and amino acids after workouts, red-light sessions, or just long days.”

“It's a quick misting treatment inside the booth that helps restore your skin when you need it, in just minutes.”

#### WHAT MAKES IT WORK

- Essential minerals support the skin barrier for improved elasticity and smoother texture
- Electrolytes refuel fatigued skin post-activity
- Amino acids help replace what the day takes out
- Nitro + Mineral Complex™ creates an energizing feel on contact
- Fully automated mist application with even coverage

#### HOW TO SELL IT

##### Use short, functional lines:

- “A fast, full-body recovery treatment.”
- “An easy add-on after workouts or red-light.”
- “A simple way to keep your skin looking and feeling better throughout the week.”



## RECOMMENDED ROUTINE

Use daily or up to 3x a week for optimal results

Spray tan remains at 1x per week, but Recover can be used between tans

Safe pairing:  
Recover may be used before or after a spray tan. Avoid layering 2x WellFit skincare treatments with a tan at the same time.

## SELLING SCRIPT

“We just added something new called Recover. It’s a full-body skincare treatment you do right in the booth.”

“A lot of people use it after workouts, red-light, or just when their skin feels depleted from long days.”

“It helps replenish electrolytes and amino acids, so your skin feels smoother and more energized afterward.”

“It only takes a couple of minutes, and some members like to use it a few times a week to keep their skin balanced. If you want, we can add it onto your session today.”

## CUSTOMER RESULTS

- Skin feels soothed, replenished, and refreshed
- Noticeably more comfortable after activity or fatigue
- Easy to incorporate into an existing spray routine

## KEY PRODUCT STANDARDS

- Non-irritating
- Non-sensitizing
- Cruelty-free
- Paraben-free
- 100% vegan
- Non-comedogenic

## QUICK REMINDERS

- Add Recover to every “What else can I help you with today?” moment
- Position it as an easy upgrade after workouts, red light, or tanning
- Reinforce routine, not one-off usage
- Keep the description focused on optimal skin recovery for fatigued skin hydration, replenishment, and recovery

## ADDITIONAL MARKETING MATERIALS

Fact Sheet ([link](#)), Social Media Posts ([link](#))

