



IN-STORE PROMOTIONAL IDEAS

This sheet gives you simple, plug-and-play promo ideas you can run in your location to increase WellFit treatment usage and retail attachment. The goal is to make it easy to pair WellFit treatments with take-home products.



- Purchase any WellFit treatment, get 20% off 1 WellFit product
- Weekend offer: 20% off any WellFit product with any service
- “Before/after” challenge: Share your WellFit treatment results (tag required), enter to win a product of your choice
- Contest: each WellFit product purchased = one entry toward a monthly giveaway
- Staff-pick contest: Feature a product of the month; purchasing it gives one entry to win a free follow-up WellFit treatment
- Buy any WellFit product this month, get one entry into a free WellFit treatment drawing

SHARE WITH US

We'd love to hear from you! Feel free to send anything you try in your store quick clips, photos, or ideas your team comes up with. We love seeing what's happening in real locations and it helps us build better tools for you.

**EMAIL US AT WELLFITINFO@INNOVEBW.COM
AND BE SURE TO TAG US [@WELLFIT.SKINCARE](https://www.instagram.com/wellfit.skincare)**