



WELLNESS MONTH MARKETING KIT

In-Location Collateral Guide



WHAT WELLNESS MEANS TO THE WELLFIT TEAM

Wellness isn't a goal you reach — it's a practice you return to. We believe caring for your skin is caring for yourself, and every piece of this kit is built around one idea: showing up for your whole self, consistently. **All of you matters.**

These in-location touchpoints are designed to bring WellFit into your space — from front desk to session room to storefront. Mix and match what fits your location.

National Wellness Month is presented by LiveLoveSpa to learn more visit nationalwellnessmonth.com and tag #nationalwellnessmonth #livelovespa

WHAT'S INSIDE

TABLE TENT

Dual-purpose placement — session room or front desk — gives your team a natural conversation starter and keeps WellFit visible at every decision point.

Also works great in other wellness amenity rooms:

- Red light therapy room
- Cryotherapy room
- Infrared sauna room

LOYALTY CARD

Drives repeat visits and builds the WellFit habit one session at a time.

Promo ideas to run with this card:

10 Punches, 1 Reward — complete the card, earn a free session or 20% off retail.

Refer & Fill — bring someone in for their first session, earn an extra punch.

MIRROR CLING

Dual-purpose cling — window or mirror — bold enough to stop someone on the street, personal enough to make them stop and take a selfie in the room.

I look good everywhere, but here's some ideas:

- WellFit session room
- Restroom vanity mirror
- Storefront window

31 days of wellness Calendar — one small action a day for your skin, your body, and your mind. Follow along, post your journey, and tag us @wellfit.skincare & @livelovespa.

DOWNLOAD & PRINT

Additional materials available to download & print at innovebw.com

Door Hanger

Marks an occupied session room and puts WellFit in front of every guest walking by. Also works as a robe talker.

Specs Size: 3.2" x 7.2"

Print: Double-sided, full color

Paper: 100lb cover stock, matte finish

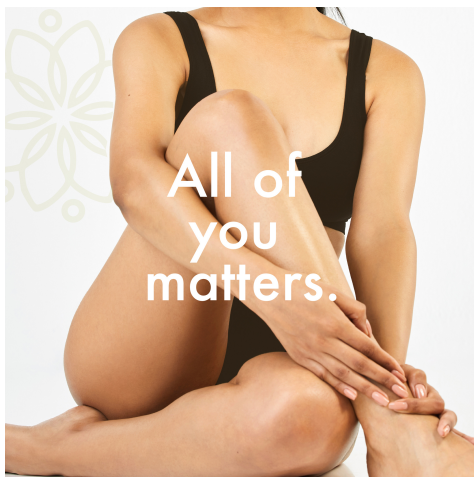
Takeaway Menu

A take-home piece that keeps WellFit top of mind long after the session ends.

Specs Size: 5" x 7"

Print: Double-sided, full color

Paper: 100lb gloss or matte cover stock



**TAKING CARE
OF YOURSELF
LOOKS GOOD
ON YOU**

@WellFit.SkinCare

CONTACT

Questions or want to
share what you're doing
in-store?

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