

OPERATOR SCRIPT

WELLFIT LIFT



Full-Body Firmness.

Essentials Treatment

WHAT IS IT?

Skin loses firmness across the entire body — the arms, the knees, the thighs, the shoulders — and nothing has been built to address it at that scale. Until now. Lift is powered by our C-Lift Peptide Complex™, engineered to signal the skin to build and maintain its own firmness. Smoother texture, from head to toe.

HOW TO INTRODUCE IT

"Lift is our full-body firming treatment powered by peptides — one of the most recognized actives in skin science right now."

"It's a quick misting treatment inside the booth that works at the structural level to support your skin's own firmness from the inside out."

WHAT MAKES IT WORK

- C-Lift Peptide Complex™ works at the structural level
- Signals the skin to support its own firmness from within
- Addresses texture on elbows, knees, thighs, upper arms
- Results are cumulative — each session builds on the last
- Fully automated mist application with even coverage

HOW TO SELL IT

- "A fast, full-body firming treatment."
- "An easy add-on for skin that's lost its texture or tone."
- "A simple way to address what your regular skincare can't reach."

SELLING SCRIPT

"We just added something called Lift — it's a full-body firming treatment you do right in the booth."

"It's powered by peptides, which are a big deal in skincare right now. But instead of just treating your face, this works across your entire body."

"It signals the skin to build and maintain its own firmness over time. The results build with each session."

"Some members use it a few times a week as part of their routine. Want to add it on today?"

All of you matters.



CUSTOMER RESULTS

Texture improves
across arms, legs,
and torso

Skin feels firmer
and smoother
with consistent use

Easy to incorporate
into an existing
spray routine

KEY PRODUCT STANDARDS

- Non-comedogenic
- Non-irritating
- Non-sensitizing
- Cruelty-free
- Paraben-free
- 100% vegan

USAGE

Use daily or up to 3x a week for optimal results

QUICK REMINDERS

- Add Lift to every "What else can I help you with today?" moment
- Position it as the peptide treatment built for the full body, not just the face
- Reinforce routine — results are cumulative and build over time
- Keep the description focused on firmness, texture, and structural skin health

PAIRS WELL WITH

**Massage/body treatment
(after)**

Use a toner mitt if oils were used.

UV tanning (before)

Conditions and preps skin before UV exposure.

**Makeup/getting ready
(finishing step)**

Firms and tightens skin as a finishing touch before an event or day out.